



# MELBOURNE CUP CRUISE

30th October – 5th November 2022



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# YOUR MELBOURNE CUP CRUISE

## RACING PERSONALITIES



### Glen Boss

With three consecutive Melbourne Cup triumphs, Glen Boss is one of Australia's most accomplished and successful jockeys. His feats of piloting Makybe Diva to victory in the 2003, 2004 and 2005 Melbourne Cups not only guaranteed Boss a celebrated place in Australian turf history but rewarded his determination to return to the saddle after a serious race fall threatened his career. Get to know the legendary Glen Boss at an exclusive Q&A session and photo opportunity.



### Peter Hutchinson

Affectionately known as the “laughing jockey”, Peter Hutchinson came to Australia from England in 1983 where he was apprenticed to renowned trainer, Colin Hayes. He had great success at the Group level, winning over 900 races in his career, including the 1993 Caulfield Cup on Fraar. You can hear Peter's remarkable stories at his Q&A session and grab a photo with his Caulfield Cup trophy.



### Damian Kelly

Former sports broadcaster and racing enthusiast, Damian Kelly, will be our official Master of Ceremonies and will host a range of events to get cruisers race ready.

# YOUR MELBOURNE CUP CRUISE

## FASHION PERSONALITIES

### Jules Robinson

Television personality and entrepreneur, Jules Robinson, has fast become an Australian sweetheart since gracing our screens on *Married at First Sight* in 2019. Her relatability and authenticity have seen a huge swell of support and interest worldwide, especially from women, who avidly follow her journey through life, love, and parenthood. Jules balances being mum to Oliver Chase, with her role as the owner and founder of shapewear brand FIGUR and newly launched fashion label MOIRA MUSE. Her driving force is a passion for putting the REAL into the entertainment and fashion industry.



### Serena Lindeman

Serena Lindeman's award-winning millinery has been a staple at race events internationally for decades. Her key pieces have included the winning hat in the inaugural Myer Fashions on the Field Millinery Award in 2006 and the "million-dollar" hat that Lindy Klim modelled for the 2006 Millinery Collection parade at the launch of the Spring Racing Carnival at Flemington Racecourse, that was adorned with diamonds, South Sea pearls and coloured gems. Serena will be a part of an array of events onboard including hosting her exclusive Fascinator Making Workshops so that cruisers can create their own unique headpieces for Spring Racing Carnival and beyond.



### Naomi Bell

Naomi Bell is a personal stylist with over two decades' experience. A recovering fast-fashion addict, Naomi is on a mission to help women create a hardworking and stylish wardrobe. Through her virtual styling service, Naomi helps create the dream wardrobe by defining your personal style, body shape & colours. Naomi will be styling Fashions on the Splendor, will appear on the judging panel for our guest fashion parade and will host our Styling Workshop at Sea where she will help define your personal style, body shape and the colours that best suit you.





# FASHIONS ON THE SPLENDOR

## GUEST MODELS



### **Jo Bartley (@icurvy)**

Jo is a leading voice in the Australian plus size fashion community. She's on a mission to prove that great style has no size - and that right now is the time to learn to be kind to your body and embrace your own style.



### **Kiri Cooper (@iamkiri.au)**

Kiri is the Founder and CEO of Ahua Model Management and an experienced commercial and editorial model. Kiri is passionate about encouraging and opening authentic discussions around mental health, body-positivity and the liberation that comes with self-acceptance.



### **Kate Cooper (@itskatejanmaree)**

Kate Cooper has a strong following of women of all ages and backgrounds, that she advocates for. She shares her empowering views and lessons in self-love and all things plus-size fashion and styling, mental health, body-positivity, and the liberation that comes with self-acceptance.



### **Rosine Kasuku (@super\_mum\_of\_4)**

Rosine is an African model and mum based in Brisbane. Her desire is for all women to embrace what they have and love it more than anyone else can. She believes that nothing beats a woman who knows herself.



### **Evie Farrell (@mumpacktravel)**

Evie is a travel writer, author, solo mum, and adventurer who explored the world full-time for many years pre-covid with her daughter Emmie. Evie's book, Backyard to Backpack: A solo mum, a six year old and a life-changing adventure was published in 2019 and she regularly writes about travel and parenting for Mamamia, Kidspot and Escape.

# FASHIONS ON THE SPLENDOR

Our proudly inclusive fashion parade will be hosted by Jules Robinson and showcase designs from MOIRA MUSE, Mr Fierze and Serena Lindeman.

Featuring special appearances by body positive models including: Jo Bartley, Kate Cooper, Kiri Cooper, Rosine Kasuku and Evie Farrell. Several surprise special guest male models will also make an appearance!



MOIRA MUSE

**MOIRA MUSE** is the bold, feminine, and size-inclusive label created by Jules Robinson. Combining luxe fabrics and flattering cuts to accentuate all body types and figures, MOIRA MUSE offers just the right amount of flair to help you be bold, bright, and feminine. Offering sizes 6 to 24.

[www.moiramuse.com](http://www.moiramuse.com)



**FIGUR BY JULES** is an uplifting, Australian designed brand providing award-winning shapewear for women of all shapes and sizes. Designed for confidence and comfort, FIGUR aims to make women feel beautiful and confident in their clothes everyday. We believe real body confidence is about knowing our body, working with what we have and loving ourselves unconditionally. No matter what! [www.figur.com.au](http://www.figur.com.au)



**MR. FIERZE** is Australia's leading designer suit hire destination, offering gents an alternative way to shop. We make high-end styling affordable, accessible and sustainable. Join thousands of Australian gents already enjoying MR. FIERZE'S endless options and hire your next statement look! [www.mrfierze.com](http://www.mrfierze.com)



**SERENA LINDEMAN** is an award winning designer who specialises in made-to-order racewear millinery along with more casual headwear styles for men and women. [www.serenalindeman.com.au](http://www.serenalindeman.com.au)

Check the HUB app for event times and venues



# EVENTS TO LOOK OUT FOR



## Fascinator Making Workshop with Serena Lindeman\*

Create a unique, premium headpiece for Spring Racing Carnival and beyond, with award-winning milliner Serena Lindeman at these exclusive events.



## Q&A Sessions & Photo Opportunities with Racing Legends

Damian Kelly will interview Melbourne Cup winning jockey Glen Boss and Caulfield Cup winning jockey Peter Hutchinson before opening up question time to the audience. Come along to take a behind-the-scenes look at the Melbourne Cup with some of Australia's racing legends before striking a pose with them (and maybe even their trophies!).



## Sit Down with Jules

Join MC Natalie Kessell in a conversation and Q&A with Jules Robinson. Enjoy a behind-the-scenes look at how her life has changed since she first graced our television screens in 2019 and get an insight into what's ahead for the media personality and entrepreneur.

*\* Limited numbers, bookings required and charges apply.*



## Racing Trivia with Damian Kelly

Test your racing knowledge as you compete for a host of prizes!



## Styling Workshop at Sea

Hosted by personal stylist Naomi Bell, this workshop will help you create your dream wardrobe by defining your personal style, body shape & colours. Featuring special guest Jules Robinson who will be showcasing her range of FIGUR shapewear.



## Melbourne Cup Celebration

Experience music, mimosas and fun in the atrium and Spectacular, Spectacular before heading to Flemington.



## Betting Masterclass & Phantom Call with Damian Kelly

Get the downlow on how to place your bets on race day, review the form guide and be in the running to win prizes at an exclusive Phantom Call featuring this year's field.

[Check the HUB app for event times and venues](#)



# FASHION TIPS WITH NAOMI BELL

PERSONAL STYLIST & MY STYLE BOX FOUNDER

[WWW.MYSTYLEBOX.COM.AU](http://WWW.MYSTYLEBOX.COM.AU)

After too long at home wearing “loungewear” it’s time to pop those shoes back on, dress up and celebrate all things Spring Racing. One of the things I love most about the Spring Racing Carnival, when it comes to fashion, is that the garments are usually lighter, brighter and the perfect start to the party season.

Whilst it’s acceptable to show a little bit more skin during the Spring Carnival race days, the member’s areas and enclosures can be strict with their dress code so, if you’re planning on heading there, there are a few important tips to note.

For the ladies, no denim or active-wear is allowed and it is important that your midriff is covered. If in doubt, my advice is to always remember the two “C’s” - chic and classic. This Spring, I’m tipping we’ll see outfits featuring a lot more pink, still lots of bright green and, my favourite, a soft lilac. Glamorous tailoring and matching sets are likely to be a hit and florals and stripes are having a moment.

Kennedy Oaks Day is traditionally known as Ladies Day, so feminine pieces including pastels, floral and lace are the style.

In great news, platforms are back! They are a great way to get some real height and are far more comfortable than a stiletto. If platforms are not your thing, try low-heeled mules and sandals.

Headwear is synonymous with racing and this season’s millinery trends will see wide brimmed and fedora shaped hats. This is the day to be playful and have some fun with colour and shapes.

For the gents, it’s also time to leave the denim at home, you are required to wear a suit or tailored chinos with a blazer, button down shirt and tie or bow tie. Nothing looks better than a well-fitted suit and you can add some extra style with a pocket square.

If you’re keen to follow the trends, slim pants worn without socks are still popular, but we’re also seeing more relaxed ‘miami vice’ style suiting. You can opt for a more classic look like a navy or brighter blue or beige suit and have some fun with a splash of colour.

Kennedy Oaks Day offers the opportunity to be a little creative with playful patterns and prints, a light grey or check suit worn with loafers or brogues. If you are searching for the one additional item to finish off your look, try a yellow rose on Lexus Melbourne Cup Day and a pink rose for Kennedy Oaks Day.

Planning your outfits ahead is the key to a seamless, stress-free race day morning. Enjoy your time at Flemington and I hope you back a winner!



# OUR TOP TEN TIPS FOR A MEMORABLE RACE DAY

## 1. Be organised for a day at the track and wear comfortable shoes!

- ✋ For those purchasing new shoes for race day, ensure that you've worn them in a bit.
- ✋ Much of the area around Flemington Racecourse is grass, so keep in mind that stilettos will sink and there's a chance you will be standing for most of the day.
- ✋ If you must wear stilettos, pack a pair of ballet flats in your handbag just in case.
- ✋ Bring Band-Aids
- ✋ Be sure to fully charge your mobile (even bring a battery pack just in case) for all those selfies and in case you lose your friends!

## 2. Melbourne weather can be unpredictable, so be prepared for four seasons in one day!

- ✋ Consider packing a jacket
- ✋ Always stay hydrated
- ✋ Wear and reapply sunscreen and have access to an umbrella just in case.
- ✋ Packed too well for the inclement weather and don't need the added baggage? You can utilise one of the free public cloakrooms located at the northeast corner of the Betting Ring or, on Lexus Melbourne Cup Day only, on the ground level of the Hill Stand.

## 3. Seating is very limited so, take a foldaway chair and/or a picnic blanket so you can secure a top spot by the racetrack in comfort!





4. On Lexus Melbourne Cup Day, consider arriving a little later than the first race and leave a little after the main race to avoid big crowds and expect delays.
5. Compete in the 60th birthday of Myer Fashions on the Field by registering in person at the Myer Fashions on the Field enclosure at Flemington Racecourse. More information can be found at [www.vrcfashionsonthefield.com.au](http://www.vrcfashionsonthefield.com.au)
6. Download the Flemington Raceday Guide mobile app from the Apple App Store or Google Play for easy access to the site map, events, racing form and field information (including betting odds) and more.  
As an added bonus, free Wifi is available at Flemington. If you prefer the more traditional approach, racebooks are available for purchase at the main turnstiles and around the course.
7. For a true all-round race-day experience, check out the horses before they race at the Parade Ring and Mounting Yard. Here, you can view the horses in their stalls, being saddled up for the race and even witness them getting mounted by the jockeys before they are taken onto the track and to the starting barriers.
8. Experience the colour of the Front Lawn, the energy of Hill Square or the festival-like atmosphere in The Park all as part of your General Admission entry to Flemington Racecourse.  
Located on the hill behind the Flemington Grandstand, The Park is an adult playground that features performances by some of Australia's hottest music acts, pop-up food stalls by some of Melbourne's best eateries and stylish bars. It can offer the perfect escape from the crowds and the opportunity to watch the races on the big screen.
9. Take some time to stop and smell the roses! Flemington is a National Heritage listed site and features the largest public rose garden in the Southern Hemisphere.
10. If you make a bet with a bookie at the racecourse, remember to collect your winnings before you leave Flemington, or else you'll be padding the bookie's wallet instead of your own!

*Information is correct at time of printing.*

# PLAN YOUR DAY

	<b>LEXUS MELBOURNE CUP DAY</b>	<b>KENNEDY OAKS DAY</b>
<b>Gates Open:</b>	8:30AM	10:30AM
<b>Dining and Hospitality Venues Open:</b>	9:45AM	11:40AM
<b>First Race:</b>	10:45AM	12:40PM
<b>Main Race:</b>	3:00PM	5:10PM
<b>Last Race:</b>	5:10PM	5:30PM
<b>Dining &amp; Hospitality Venues Close:</b>	6:10PM	6:10PM

*Please note "all-aboard" time and final coach times for Carnival Splendor on Kennedy Oaks Day.  
All timings listed are subject to change.*





# 2023

## MELBOURNE CUP CRUISE

### LOVED CRUISING YOUR WAY TO THE CUP?

Race ahead of the rest and book your spot for 2023. Your cruise will include:

- 3 days at sea and 3 in Melbourne
- General admission tickets and transfers to Flemington for both Lexus Melbourne Cup and Kennedy Oaks Day
- Spring Carnival-themed events and activities onboard such as Fashion Parades, Q&A's with Racing Legends, Fascinator Making and Styling Workshops, Betting Masterclasses, Racing Trivia and so much more!



FROM  
**\$1,199\***  
PP, INTERIOR  
TWIN SHARE



**5 – 11  
NOVEMBER  
2023**

For reservations, contact your travel agent or call 13 31 94.

\* Price based on choice fares, terms and conditions apply. For more information visit:  
<https://www.carnival.com.au/cruise-to/melbourne-cup-cruises/2022>

**HURRY! OFFER ENDS 17 NOVEMBER 2022**