



MEDIA RELEASE

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Carnival Cruise Line Makes Cruising More Social with New Wifi Plans

Carnival Cruise Line's guests will be well-connected following the launch of cheaper and faster internet and social media packages on the cruise line's Australia-based ships this month.

In a move which sets a new course for local cruisers, Carnival's enhanced internet access offers significantly increased bandwidth and speed, while its new social media package provides unlimited access to popular sites like Twitter, Facebook, Instagram and Snapchat from just \$15 a day. Additional discounted plans are also available for the entire cruise duration.

Carnival Cruise Line Vice President Australia Jennifer Vandekreeke said the cruise line wanted to make it easier for its guests to share their holiday with friends, given the role social media now plays in people's lives, particularly when travelling.

"Access to flexible and affordable internet is really important for many of our guests. We know that they want to keep in touch with their friends and families and they also want to keep them posted on how much fun they're having at sea," Ms Vandekreeke said.

"With this in mind we've tailored our packages to focus on the social media sites and apps that our guests use most and ramped up our bandwidth to give our guests unprecedented internet access at sea, which means they can now upload as many selfies as they like and easily check in to all the fantastic ports they visit during their cruise," she said.

The new offerings include a value plan with unlimited access to the web for checking email, sports scores, weather updates and a wide range of extra apps, and a premium package that provides the fastest available connection speed and also supports video calls on Skype.

The new internet packages follow the launch of Carnival's Selfies at Sea app last year. Available for download free of charge at the Apple and Android stores, the Selfies at Sea app collates a series of onboard photos into a mini-movie which can be shared on social media channels.

For more information and bookings call 13 31 94, see a travel agent or visit www.carnival.com.au

About Carnival Cruise Line

Carnival Cruise Line is the largest cruise line in the world with more than four and a half million guests travelling every year. The cruise line has two ships deployed in Australia, Carnival Spirit – the largest and newest cruise ship to be based in Sydney year round – and sister ship Carnival Legend, sailing from Sydney each summer. With 45 activities to enjoy each day, both ships offer fun-loving families and couples memorable and great value holidays.

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