

## Carnival Cruise Line launches 'Pizza Anywhere' onboard its Australian ships

Guests can sit back and relax while their favourite pizza is delivered pronto!

**Sydney, XX April 2019** — Carnival Cruise Line has launched its 'Pizza Anywhere' feature on the Carnival Cruise Line Hub App in Australia, so guests can have their favourite pizza delivered whenever, wherever they are on the ship.

With the simple touch of a button, guests can order a fresh, hand-tossed pizza on their smartphone and have it delivered hot to their location on the ship. Five pizza varieties made from imported Italian flour are available, including Margherita, Funghi, Pepperoni, Quattro Formaggi and Hawaiian. Bellissimo!

To place an order, guests simply tap on the Pizza Delivery icon and select their location in the <u>Carnival Cruise Line Hub App</u>. Guests have the option to take a selfie so the waiter can easily identify them and then select their desired pizza and toppings. Each pizza costs \$7 which is automatically charged to guests' Sail & Sign shipboard accounts upon order.

The new app feature is currently offered onboard Carnival Spirit and will be available onboard Carnival Splendor when she arrives to her new home port in Sydney this December.

"Whether you're busy having fun with the kids by the pool, or simply relaxing on a hammock in Serenity with a good book, how great is it to have piping hot pizza delivered straight to you," said Jennifer Vandekreeke, Vice President Carnival Cruise Line Australia.

"The 'Pizza Anywhere' app feature is a terrific example of how committed Carnival is to ensuring their guests never miss a piece of the action and have as much FUN as possible onboard with their family and friends.

"We're currently also working to expand deliveries to include beverages to make life even easier for cruisers on holidays."

Launched in 2015, the <u>Carnival Cruise Line Hub App</u> has become the leading app in the cruise industry with a 4.6+ rating in the <u>Apple App Store</u> and <u>Google Play Store</u> and more than 5.1 million total downloads.

For more information about Carnival, visit www.carnival.com.au

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## **About Carnival Cruise Line**

Carnival Cruise Line is the largest cruise line in the world with over five million guests travelling every year. The cruise line has two ships deployed in Australia, including Carnival Spirit – currently the newest and largest ship home ported year-round in Sydney, Australia. This ship will reposition to Brisbane, its new home port, and sail year-round from October 2020. Carnival Splendor will join the Australian fleet in December 2019 as the ship repositions to her new home port in Sydney and is set to become the newest and largest ship home ported year-round in Australia. With over 45 activities to enjoy each day, Carnival offers fun-loving families and couples fun, memorable holidays at great value.