

CARNIVAL RAISES A GLASS TO NEW CHEERS! BEVERAGE PROGRAM

Sydney, 24 September 2019 – Carnival Cruise Line today announced the introduction of its beverage program, CHEERS! on cruises from Australia.

Designed for guests with a taste for the finer things in life, CHEERS! includes sparkling wine, domestic and imported wine and beer and hand-crafted cocktails featuring top-shelf brands such as Grey Goose, Hennessy and Patrón.

Soft drinks, frozen cocktails and mocktails, non-alcoholic drinks and small bottled water are also included in the program which retails for \$119* AUD per person per day. In addition, CHEERS! includes discounts for other beverage offerings available onboard, including 25% off wines by the glass and spirits outside of the program, beverage seminars and classes and bottles of wine in Nouveau restaurant.

"We had overwhelming demand from our guests looking for the ease and convenience of paying one price for all of their drinks. Offering top-shelf spirits like Grey Goose, Hennessy and Patrón as well as a beautiful selection of domestic and international wines including Prosecco, CHEERS! is great value for our guests who appreciate quality beverages," said Jennifer Vandekreeke, VP and General Manager Carnival Cruise Line Australia.

CHEERS! is available for booking on cruises of seven days or longer departing from Australia through the end of January 2020. Travel agents can add CHEERS! to a client's booking by calling 13 31 94 today.

Guests booked on an applicable Carnival Cruise can also pre-purchase CHEERS! from 1 October 2019 by visiting www.carnival.com.au/cheers or by calling 13 31 94. CHEERS! can also be purchased once onboard.

To learn more about CHEERS!, visit www.carnival.com.au/cheers



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*Price is per person, per day and must be purchased for the entire duration of the cruise. CHEERS! allows for up to 15 alcoholic drinks at a value of up to \$20 AUD per drink, per person, per 24-hour period during normal operating hours. CHEERS! is available for guests 18 years and older on cruises of seven days or longer departing from Australia through the end of January 2020. All adults in the



stateroom must purchase the program. Carnival reserves the right to refuse service for any reason. Responsible Service of Alcohol rules apply.

CHEERS! includes: All spirits including beer, wine and sparkling wine by the glass at a value of up to \$20 AUD; soft drinks, frozen cocktails and mocktails, non-alcoholic drinks and small bottled water. CHEERS! also includes discounts for other beverage offerings available onboard, including 25% discount off some spirits or wines by the glass outside of the program, 25% off bottles of wine in Nouveau and 25% off beverage seminars and classes.

About Carnival Cruise Line

Carnival Cruise Line is the largest cruise line in the world, over five and a half million guests choose the fun of a Carnival cruise every year. Carnival Splendor joins the Australian fleet in December 2019. Sailing from Sydney, she will become the newest and largest ship home ported year-round in Australia. Currently home ported in Sydney, Carnival Spirit will reposition to her new home of Brisbane in October 2020, sailing year-round from the Sunshine State. Designed with fun in mind and featuring over 45 activities to enjoy each day, Carnival offers families and couples fun, memorable holidays at a great value.

To learn more about Carnival Cruise Line, visit Carnival.com.au.

For reservations, contact any travel agent or call 13 31 94. Carnival can also be found on:

Facebook: @CarnivalOz

Instagram: @Carnivalcruiselineau

YouTube: https://www.youtube.com/user/CarnivalOz

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