

# MEDIA RELEASE 7 February, 2018

## **CARNIVAL SPLENDOR, AUSTRALIA'S NEWEST & LARGEST SHIP ARRIVING 2019**

Carnival Cruise Line announces the repositioning of Carnival Splendor to Australia

**Wednesday 7 February, Sydney**. The world's largest cruise line, Carnival Cruise Line, announced today that Carnival Splendor will join its Australian fleet in Sydney next year, catering for the unprecedented demand for fun, family-friendly cruise holidays.

On her arrival through Sydney Heads in December 2019, Carnival Splendor will be the newest and largest ship home ported year-round in Australia.

Announcing the news in Australia today, Carnival Cruise Line's President, Christine Duffy said, "Today's announcement reflects Carnival's serious commitment to the Australian market."

"We've had over 800,000\* Australians cruise with Carnival since we launched in Australia just five years ago – a number that would fill the Sydney Cricket Ground 17 times over.

"The arrival of Carnival Splendor to Sydney represents a 66% capacity increase for Carnival Cruise Line in Australia, meaning we will be in the best position to give even more Australians the opportunity to enjoy the fun of a Carnival cruise."

Symbolic of the brand's ongoing partnership and support for The Children's Hospital at Westmead, Carnival today also announced that Sydneysider, 6-year-old Matilda Jenkins, a patient at the hospital, is the very first Goddaughter of a Carnival ship.

On board sister ship Carnival Spirit, docked in Sydney today, Camden resident Matilda was officially welcomed into the Carnival family by Ms. Duffy and the crew, as she was formally announced as the Goddaughter of Carnival Splendor.

Ms. Duffy notes that the arrival of Carnival Splendor Down Under will see considerable benefits passed on to local businesses and the wider economy through the increased number of guests sailing in and out of Sydney Harbour.

"We estimate up to \$1 million is contributed to the Australian market each time a ship of this size turns around in Sydney. This includes items like the fresh produce we source from local growers and farmers. For example, for a 10-day cruise, we'll purchase almost 20,000 locally grown tomatoes and over 3,000 melons – just two of the many produce we source from across the country" said Ms. Duffy.

Following in the footsteps of sister ship Carnival Spirit, which was recently announced as Australia's favourite year-round cruise ship^ – as rated by Australian travellers – Carnival Splendor will get a significant bow-to-stern upgrade before she sails into Sydney.

She'll receive some of the features Australian passengers love the most, including a range of new dining experiences tailored to the local tastes of Australian guests and a brand-new waterpark.

With a capacity of 3900 guests, the 113,300 gross tonnage cruise liner will make her maiden voyage from Sydney in December 2019 after her repositioning cruise from Singapore. Thereafter, she will



sail year-round from Sydney. Bookings for Carnival Splendor's 2019 sailings will open in March of this year and sailings for 2020 will open in May/June this year.

#### **Ends**

### Notes to the editor:

- \*Total Australian guests sailing with Carnival Cruise Line from 2012 to February 2018
- ^According to CruiseCritic.com.au member reviews, Carnival Spirit was rated Australia's favourite year-round cruise ship
- With a commitment to give back to the community, Carnival is a proud supporter of The Children's Hospital at Westmead. To demonstrate their support, Carnival has run its Wiggle for Westmead program on all Australian sailings over the last three years

### **About Carnival Cruise Line:**

Carnival Cruise Line is the largest cruise line in the world with almost five million guests travelling every year. The cruise line currently has two ships deployed in Australia, Carnival Spirit – currently the largest and newest cruise ship to be based in Australia year-round – and sister ship Carnival Legend, which just this week repositioned to Melbourne, her new home port, to embark on her first of 16 cruises across the 2018/2019 season. Carnival Splendor will join the Australian Carnival fleet in December 2019 and will become the newest and largest ship, home ported year-round in Australia. With 45 activities to enjoy each day, Carnival's ships offer fun-loving families and couples fun, memorable holidays at great value.

#### **Media Contacts:**

Samantha Drummond FleishmanHillard W: 02 8584 5205

M: 0401 866 779

E: samantha.drummond@fleishman.com.au

Jane Zouch FleishmanHillard W: 02 9025 9751 M: 0409 659 801

E: jane.zouch@fleishman.com.au